BANNER AD SPECS

LEADERBOARD:
728 X 90 *desktop*
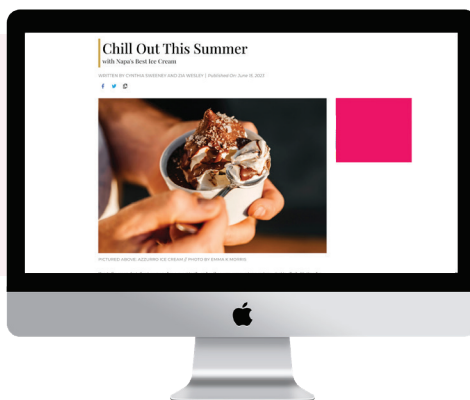320 X 50 *mobile*
(please submit both)

**LARGE
RECTANGLE:**
300 X 600

RECTANGLE:
300 X 250

DIGITAL REQUIREMENTS

▶ Ad specifications are listed as width x height in pixels

▶ Ads/images should be 150KB or smaller and be saved to RGB

▶ Supported files: jpg, gif, animated gif, SWF, third party hosted media (tags)

▶ Photos for events should not be more than 1000 pixels wide

When submitting ads in Native File Format, include all fonts and high-resolution images with the file. All images must be a minimum of 200-400 ppi at 100% of final images size used.

Ad Submission: We only allow for digital/online ad submission. Please upload your ad through our client center server at: **web.apps.maghub.com/clients/login**